Squarespace or Wix: living with a site somebody else built.

For a small business with a site built for them on Squarespace or Wix. What to check so the site is yours, who can change it, how to undo a mistake, and what leaving would involve.

General guidance, from Squarespace's and Wix's own help and plans pages as they read in October 2026. Their prices change; check the plans page before budgeting. Prices named for Adam Roe's work are his own as of October 2026.

FIRST, IS IT YOURS?

- [ ] **The site is owned by your account, not the builder's**
  Squarespace calls it changing the site owner; Wix calls it transferring the site. Only the current owner can start it.
- [ ] **The card on the plan is yours**
  On both platforms the payment details do not move with the site. Change them straight after a transfer.
- [ ] **The domain is registered in your name**
  The words, the pictures and the domain are yours. The site itself lives in whichever account owns it.

WHO CAN CHANGE IT

- [ ] **Every person in the permissions panel still works with you**
  Contributors on Squarespace, collaborators on Wix. Remove the builder once the handover is done, unless they still look after it.
- [ ] **Each person has the narrowest role that lets them do their job**
  A Squarespace Administrator can do almost everything but transfer ownership. A Wix Admin (Co-Owner) cannot delete or transfer the site.
- [ ] **Your plan has enough seats**
  Squarespace Basic allows two people with the owner; Core and above have no limit. Wix allows two on Light, five on Core, ten on Business.
- [ ] **Nobody edits at the same time as somebody else**
  Squarespace warns changes can overwrite each other. On the classic Wix Editor, Wix says not to edit alongside anyone.

A WAY BACK IF SOMETHING BREAKS

- [ ] **On Wix, you have opened Site History once**
  Every save and publish is there with who made it, and a version can be restored. It erases the changes made after it.
- [ ] **On Wix, you know what history does not cover**
  Shop, blog and bookings content, contacts and CMS collections do not go back when a version is restored.

- [ ] **On Squarespace, custom code is kept in a document**
  Squarespace has no auto-save or revision history, and deleted code cannot be restored.
- [ ] **On Squarespace, long pages have a copy of their words somewhere**
  Undo ends when you exit the page. A deleted page or blog post comes back within 30 days, and that is all.

IF YOU EVER LEAVE

- [ ] **On Squarespace, you have taken an export once**
  A file made for WordPress: ordinary pages, one blog, text and images. The shop, other page types and the styling stay behind.
- [ ] **On Wix, you know the site is rebuilt, not moved**
  Wix sites must run on Wix's servers. The words and pictures come with you; the site does not.
- [ ] **Every old address has a new one to point to**
  Squarespace URL mappings, or the Wix redirect manager, so the search rankings come across.

IF YOU WANT A HAND

- [ ] **A take-on check, £200**
  Half a day: whose account it is in, the billing, the domain and where every form sends, in writing either way.
- [ ] **Changes at £75 an hour, or Manage at £300 a month**
  Three hours of changes and a reply within 12 working hours. Neither platform needs hosting from anybody else.

If the first section is all ticked, the rest can wait for a quiet afternoon. **adamroe.co.uk/blog/squarespace-vs-wix**